Liverpool Experience Campus

Non Executive Director Recruitment Information Pack

LIVERPOOL EXPERIENCE CAMPUS

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Welcome

Thank you for your interest in joining Liverpool Experience Campus (LEX) as a Non Executive Director.

LEX is Liverpool's connected campus for experiences and events. Located on the city's iconic waterfront, our campus brings together a world class exhibition centre, multi venue conference facilities, an intimate auditorium and a renowned arena. Proudly owned by Liverpool City Council, we were established as a destination where people can come together to share some of life's most memorable experiences across arts, culture, entertainment, business, innovation and ideas.

We are more than a venue operator. We are a trusted partner to our clients, a creator of memorable experiences for our guests, and a gateway to the extraordinary city we are proud to call home. Every event we host contributes to Liverpool's economic success, cultural vibrancy and national reputation, creating lasting value for our communities and stakeholders.

As we prepare for the next exciting chapter in our growth, we are seeking to appoint two outstanding Non Executive Directors to succeed long serving Board members who are stepping down after successful and valued tenures. These appointments present an opportunity to help shape the future direction of one of the UK's leading event destinations.

To complement the existing expertise of the Board and support our ambitious growth plans, we are particularly interested in attracting candidates with significant experience in the following areas:

- Capital projects and major infrastructure development.
- Customer journey, customer experience and service excellence.

We would be especially keen to hear from individuals with experience within the events, hospitality, visitor economy or related sectors.

Successful candidates will join a Board that is ambitious for the future and committed to delivering sustainable growth, exceptional customer experiences, and meaningful social and economic value for both LEX and the wider Liverpool City Region.

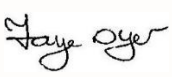
This information pack provides an overview of:

- Liverpool Experience Campus, including our vision and purpose.
- The Non Executive Director opportunities and the contribution these roles will make to our continued success.
- The application, selection and appointment process.

We hope this pack gives you a clear understanding of the opportunities ahead and the important role you could play in helping to shape the future of LEX.

Should you wish to have an informal and confidential discussion about the role, please contact Company Secretary and EA to the Chief Executive, Gemma Weber, who can coordinate conversations with the Chair or Chief Executive as relevant - Gemma.weber@lexliverpool,com.

Thank you for your interest in joining Liverpool Experience Campus. We look forward to receiving your application.



Faye Dyer

Chief Executive

About Liverpool Experience Campus

Our waterfront events campus brings together an international exhibition space, convention centre, intimate auditorium, Pullman Hotel, and the M&S Bank Arena. We are wholly owned by the City of Liverpool, founded in 2008 as a destination for people to enjoy and experience entertainment, sporting and business events to share innovation and ideas.

We attract a wide range of visitors to the city and since opening in 2008 have generated £2.2bn economic impact through events, contributing to the prosperity of the Liverpool City region and its people. Renowned for hosting the annual Labour Party Conference for multiple years, the home of Comicon and international and national medical, corporate and association conferences, the campus has a proven track record of delivering high-quality world-class events.

The commercial operation of the campus, and associated activities, is the responsibility of LEX - a special purpose vehicle and LATCo wholly owned by Liverpool City Council. We play a key role in the city's economic growth, actively supporting Liverpool, Liverpool City Region, and Northwest based employees, businesses, and suppliers.

We are committed to maximising the social value we create as a major organisation based in Liverpool, we do this through a strategy addressing people, environmental sustainability, industry influence and community.

Our team of dedicated professionals are experienced in delivering world class events, providing first class customer service, and partnering with clients to bring their vision to life. Testament to this are the regular awards we achieve including Best Convention Centre at Conference & Events Awards and Best UK Event Venue at the C&IT awards in the last year.

These accolades are a vote of confidence from our industry peers – proof that our facilities, services and people are truly best in class.

At the heart of LEX is a unique ability to turn complexity into memorable experiences. By bringing together diverse teams, expertise and partners, we deliver events that feel effortless for clients and visitors, while creating lasting impact for our audiences and city. We are proud to do things the right way:

Our Purpose

To unlock the power of people together.

Vision

To be a global beacon of collective impact.

Mission

A world class destination for our city - delivering the spaces, experiences, and partnerships our economy and community need to thrive.

We have a set of values that were shaped by our staff, these are:

One big team

We work together, support each other, and act for the good of the whole organisation and the city region.

All welcome

We create an environment where everyone feels valued, respected, and able to contribute.

Take the initiative

We are proactive, positive and solution focused, acting with courage and enthusiasm.

Every moment matters

We take every interaction seriously and make it our mission to provide outstanding experiences, for our audiences, our clients and each other.

The Roles

We are seeking to appoint two exceptional Non Executive Directors who will bring strategic insight, independent challenge and specialist expertise to support LEX through the next phase of its development.

To complement the skills and experience already represented on the Board, we are particularly interested in applications from individuals with significant senior level expertise in one of the following areas:

Role 1: Non Executive Director - Capital Projects and Major Infrastructure Development

We are seeking an individual with substantial experience of leading, governing or overseeing major capital projects, infrastructure programmes or complex asset developments. Candidates will bring a strong understanding of project governance, risk management and stakeholder engagement, together with the ability to provide constructive challenge and strategic oversight.

Experience of undertaking major capital projects within a live operating environment would be advantageous.

Role 2: Non Executive Director - Customer Journey, Customer Experience and Service Excellence

We are seeking an individual with a proven track record of delivering exceptional customer experiences and driving customer focused transformation. Candidates should have experience of shaping customer strategy, enhancing service delivery and using customer insight to improve organisational performance and reputation.

Experience gained within the events, hospitality, tourism, leisure, cultural or visitor economy sectors would be particularly valuable for either role.

The Board

The Board meets on a quarterly basis (typically late January, April, July, October) on site at LEX.

The Board comprises an independent Non Executive Chair, three independent Non Executive Directors (NED's) - including the two positions currently being recruited for, two non independent NED's (both officers of Liverpool City Council) and the Chief Executive. The Chief Operating Officer, Director of Finance and Business Insight, and Commercial Director will all typically attend Board meetings. Continuing postholders are as follows:

- Non Executive Chair - Kate Nicholls MBE (Executive Chair of UK Hospitality).
- Independent NED – Jon Corner (Digital Strategy and Policy specialist).
- LCC NED – Nuala Gallager (Corporate Director City Development).
- LCC NED – Kate Bulls (Director of Economic Strategy, Skills and Sustainability).
- Chief Executive – Faye Dyer.

Key Responsibilities

As a Non Executive Director, you will play an important role in ensuring the long term success, sustainability and effective governance of Liverpool Experience Campus. Working collectively with fellow Board members, the Chair and the Chief Executive Officer, responsibilities will include:

- Providing strategic oversight and constructive challenge in the development and delivery of the organisation's strategy and business plan.
- Supporting and challenging the executive team to ensure the organisation achieves its business plan and delivers sustainable growth.
- Monitoring organisational performance and ensuring appropriate systems of governance, risk management and internal control are in place.
- Providing oversight of financial performance, stewardship and accountability, ensuring robust financial management and governance.
- Contributing specialist expertise, professional networks and external insight to support the organisation's success.
- Upholding the highest standards of corporate governance, ethics and integrity.
- Promoting and championing the values, reputation and strategic ambitions of LEX.
- Supporting organisational change and development, working collaboratively with the Chair, Board colleagues and Executive Team.
- Bringing independence, objectivity and sound judgement to Board deliberations and decision making.

The Person

We are seeking candidates who combine strategic thinking and commercial awareness with the ability to provide independent challenge and support.

Successful candidates will be able to demonstrate:

- A significant track record of achievement and leadership within their area of professional expertise.
- Experience of operating at Board or senior executive level within a complex organisation.
- Strategic vision and the ability to contribute to long term organisational success.
- Strong commercial and financial acumen.
- Excellent judgement and the ability to analyse complex issues and make balanced decisions.
- The confidence and credibility to challenge constructively while maintaining positive and effective working relationships.
- Excellent communication, influencing and stakeholder engagement skills.
- Integrity, objectivity and a commitment to the highest standards of corporate governance.
- An understanding of the legal duties, responsibilities and liabilities associated with a Non Executive Director role.
- A commitment to the values, vision and objectives of Liverpool Experience Campus.
- The willingness and capacity to devote the necessary time to fulfil the responsibilities of the role.
- The ability to maintain appropriate confidentiality and exercise discretion when required.

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Our Commitment to Diversity

At LEX, we believe that stronger governance is achieved through diversity of thought, experience and perspective. We are committed to building a diverse and inclusive Board that reflects the communities we serve and the audiences, partners and stakeholders with whom we work. We particularly welcome applications from individuals who are currently underrepresented at Board level, including people from ethnically diverse backgrounds, disabled people, and candidates from a broad range of professional, social and economic backgrounds.

We are committed to ensuring an inclusive recruitment process and welcome discussions regarding any reasonable adjustments that may be required.

Time Commitment and Remuneration

These are part time appointments requiring an estimated commitment of approximately 10 days per annum, including attendance at Board meetings and other governance activities as required. Applicants should be able to demonstrate that they can commit sufficient time to prepare for meetings, review Board papers thoroughly, and actively contribute to strategic discussions and decision making.

Both roles attract an annual fee of £7,500 - £10,000 (dependent on experience and attendance on sub-committees) payable in equal monthly instalments. All reasonable expenses will also be met in accordance with our Business Expenses policy.

How to Apply and the Recruitment Process

We welcome expressions of interest from individuals who share our commitment to the success and future development of Liverpool Experience Campus.

To apply, please submit an expression of interest outlining how your skills, experience, and expertise meet the requirements of the role. Applications should be sent by email to recruitment@lexliverpool.com. **The closing date for applications is 5 p.m. Monday 7 December 2026.**

Following the closing date, applications will be reviewed and a shortlist of candidates will be agreed. Shortlisted candidates will then be invited to attend an interview with the Chair, CEO and shareholder representative, with the aim of completing the recruitment process and confirming appointments by Friday 18 December 2026.

Given the importance of these appointments, the successful candidates will be required to secure the approval of the full Board. This reflects the Board's commitment to ensuring that new Non Executive Directors possess the skills, experience and values required to support our long term success.

Successful candidates would be invited to attend the January 2027 Board as observers and would take up post from 1 February 2027.

